Department: Archaeology
Course Code: SUPE 306
Course Title: Heritage Tourism
No. of Credits: 03
Pre-requisites: None
Core/Supplementary: Supplementary

Aim(s): To provide the students with knowledge, skills and practical competencies in the heritage and tourism sector.

Intended Learning Outcomes:
On successful completion of the course, the students should be able to:
- Describe the main features of heritage and tourism concepts.
- Apply acquired knowledge in professional contexts.
- Demonstrate competencies in the field of heritage and tourism sector.

Time Allocation (Hours):
<table>
<thead>
<tr>
<th>Lectures</th>
<th>Notional Hours</th>
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<tbody>
<tr>
<td>45</td>
<td>150</td>
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Course content/Course description:
Concept of heritage; introduction to heritage and tourism; introduction to heritage and tourism resources; product assessment; supply and demand in heritage tourism; cultural and heritage tourism-planning and marketing; managing cultural heritage for tourism; heritage conservation and development; heritage interpretation, and presentation; heritage museums and education; contemporary issues and trends in Heritage tourism; visitor/attraction management; heritage tourism in Sri Lanka.

Recommended Texts (if any):

Assessment

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<thead>
<tr>
<th>End-Course Examination</th>
<th>Percentage Mark</th>
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<tr>
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<td>100%</td>
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